

Wards 10 Best Engines

Get the Attention of the World's Top OEM Powertrain Decision-Makers

Hundreds of the world's top powertrain personnel join Wards each January as we honor the winners of our annual Wards 10 Best Engines program, the only such awards in North America. Wards 10 Best Engines sponsors enjoy invaluable face-to-face interaction with the very engineers and executives who make OEM sourcing decisions for global powertrain programs. Sponsors have told WardsAuto that they make more progress with customers during the Wards 10 Best Engines event than they make during months of sales calls.



Be a Part of the “Oscars” for Automotive Engines!

In addition to networking at the event, sponsors extend their affiliation with Wards 10 Best Engines within *WardsAuto* magazine and the printed program handed out during the ceremony at the Marriot Hotel adjacent to GM’s headquarters, on Wards websites, and more. Sponsors also enjoy online affiliation with Wards 10 Best Engines throughout 2016, with banners on the Wards 10 Best Engines website and inclusion in the video presentation for all of 2016 at WardsAuto.com/10BestEngines.



Wards 10 Best Engines Sponsorship Levels

Join us for Wards 10 Best Engines
January 13, 2016 - Detroit, MI

	Gold	Silver
Display at Best Engines event	•	
Full pg ad in WardsAuto magazine Jan Issue. 60-second Video Promo Played at Event. Full pg ad in Wards Best Engines Chart	•	
Exposure in Best Engines video	•	
Promotion in event invitation	Logo	name only
Congratulatory ad in magazine	Logo	name only
Promotional ad leading to event	Logo	name only
Ad in official program	Up to 2 pages	1 page
Supplier contribution page in program	•	•
Banner in online Best Engines site	•	•
Invitations to Best Engines event	25	10
Passes to NAIAS Sup. Preview	25	10
Logo on Screen before & during event	•	
Logo on poster at event	•	•
Attendee contact information	•	•
Client entertainment opportunity	•	•
SPONSORSHIP RATE	\$29,000*	\$19,500**

